

Maggie Irene Dunn

Agency Broadcast Producer & Editorial Post Producer
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Education

University of Southern California Los Angeles, CA.
B.A- Annenberg School of Communication- Film Minor

Freelance

Zebra NYC 2022-2024 Content Producer ~ Direct to Client: Ricola
Media Monks NYC 2021 Senior Producer ~ Client: Mondelez
72 & Sunny LA 2021 Senior Agency Producer ~ Client: Adobe
Google NYC 2018 Agency Producer ~Direct to Client
Dollar Shave Club LA 2015-17 T.V Content Producer ~Direct To Client
Apple Inc./ MAL LA 2015 Agency Producer ~Client: Apple /iPad
The Bureau Agency NY/SF 2013 Agency Producer ~ Client: JCP
Final Cut Edit NY 2012 Editorial Producer ~Clients: Reebok/Audi
William Morris NY 2010/11 Agency Producer ~Client: Revlon
Nomad Editorial LA 2010 Post Producer ~Client: Apple
Crispin Porter LA 2009 Agency Producer ~Client: Microsoft & DJ Hero
Rock Paper Scissors LA 2009 Post Producer ~Clients: Old Spice & Nike
Attik LA 2007/08 Agency Producer ~Client: Scion
Butler Shine Stern SF 2006/07 Agency Producer ~Client: Mini Cooper

Employment

Stefi Productions ~ Athens, Greece 2019/2022 ~ Head of International Projects
Promoting and Producing TV Commercials for International Clients.
Film Core Editorial ~ Santa Monica 2008/09 Senior Post -Producer
Produced for five In-House TV commercial and film Editors.
The Martin Agency ~ Richmond, VA. 2004/06 Associate Producer
Produced TV, radio and Interactive content from concept to finish.
Clients: Miller, Seiko, CBS, Olympus, Ping, Geico.
Landor & Associates ~ Irvine CA. 1999/01 Senior Art -Buyer
Produced Award Winning print ads for Ford Motors.
TBWA Chiat/ Day ~ LA 1997/99 Art -Buyer. Monitored worldwide talent pool of photographers to produce print ads for Apple/ Nissan Levi's and Infiniti.
Moxie Pictures and Satellite Films ~ LA 2001/02 Production - Coordinator Produced for various commercial directors including Jeff Gorman and Christopher Guest. Managing locations, crew and talent.
Brillstein/ Grey ~ LA 1995/97 Talent Manager Assistant Working with high profile actors managing schedules and screening scripts.

Skills & Experience

20+ years executing creative and client vision across broadcast and post-production.
Expertise in commercial production, celebrity talent, international shoots, CGI &post.
Skilled in music licensing, sound design, and pre/post-production bidding.
Proficient on Mac & PC, including Final Cut and major production tools.
Languages: English, Spanish, French, Greek.
Founder, ChiChi Bags by Magdaline Inc. — independent fashion and handbag label.
Lived in many different countries working with international campaigns.
Proficient in Ableton and Logic programs to produce original electronic music tracks.